

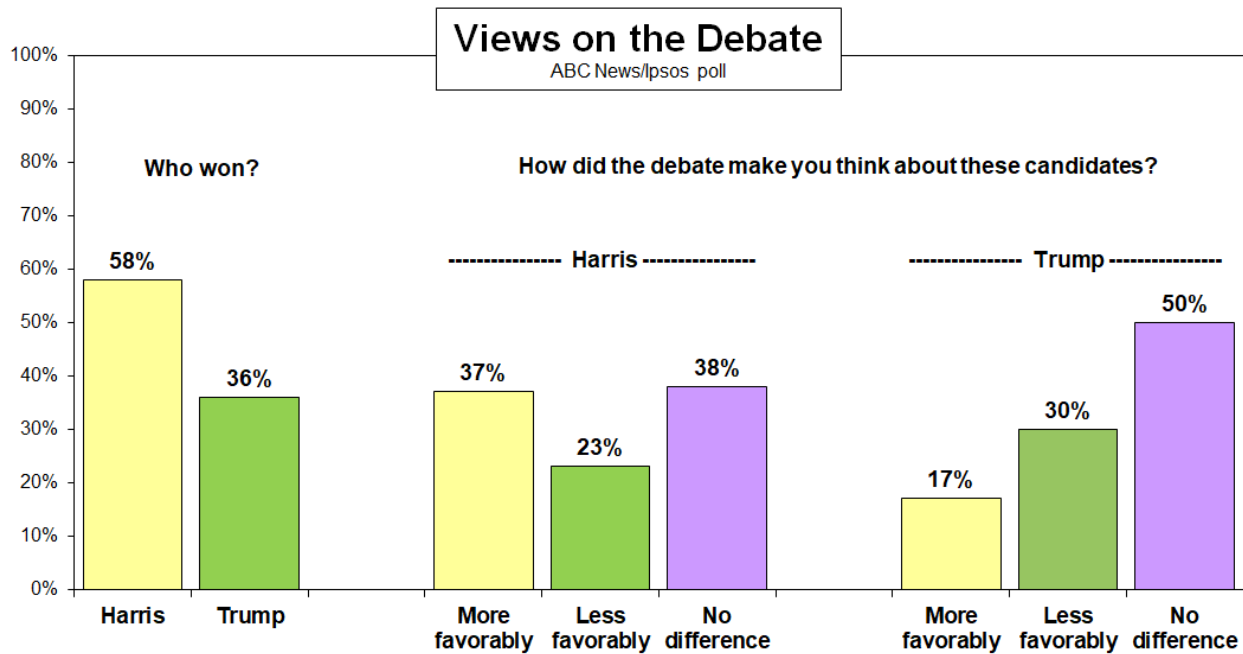
Harris Seen as Debate Winner Yet the Contest Does Not Budge

Americans broadly pick Kamala Harris as the winner of last week’s widely watched presidential debate – yet neither she nor Donald Trump moved the needle in terms of trust on the issues, ratings of the candidates’ personal attributes or vote preferences in the 2024 election.

Even Taylor Swift shows little impact: Just 6 percent in the latest ABC News/Ipsos poll say the popular singer-songwriter’s endorsement of Harris makes them more likely to vote for her; 13 percent, instead, say it makes them less likely to support her, with 81 percent saying it makes no difference. Those responding negatively are overwhelmingly Trump supporters.

Americans by 58-36 percent say Harris won the debate – a reversal from the Biden-Trump match in June, which Trump was seen as winning by 66-28 percent. Biden’s performance intensified questions about his cognitive health, precipitating his departure from the race.

The poll of 3,276 adults, produced for ABC by [Langer Research Associates](#) with fieldwork by [Ipsos](#), finds that Harris did firm up some of her personal appeal: Thirty-seven percent say the debate made them feel more favorably toward her, vs. 23 percent less favorably. There was no such benefit for Trump: People by nearly 2-1 say the debate made them see him less favorably.

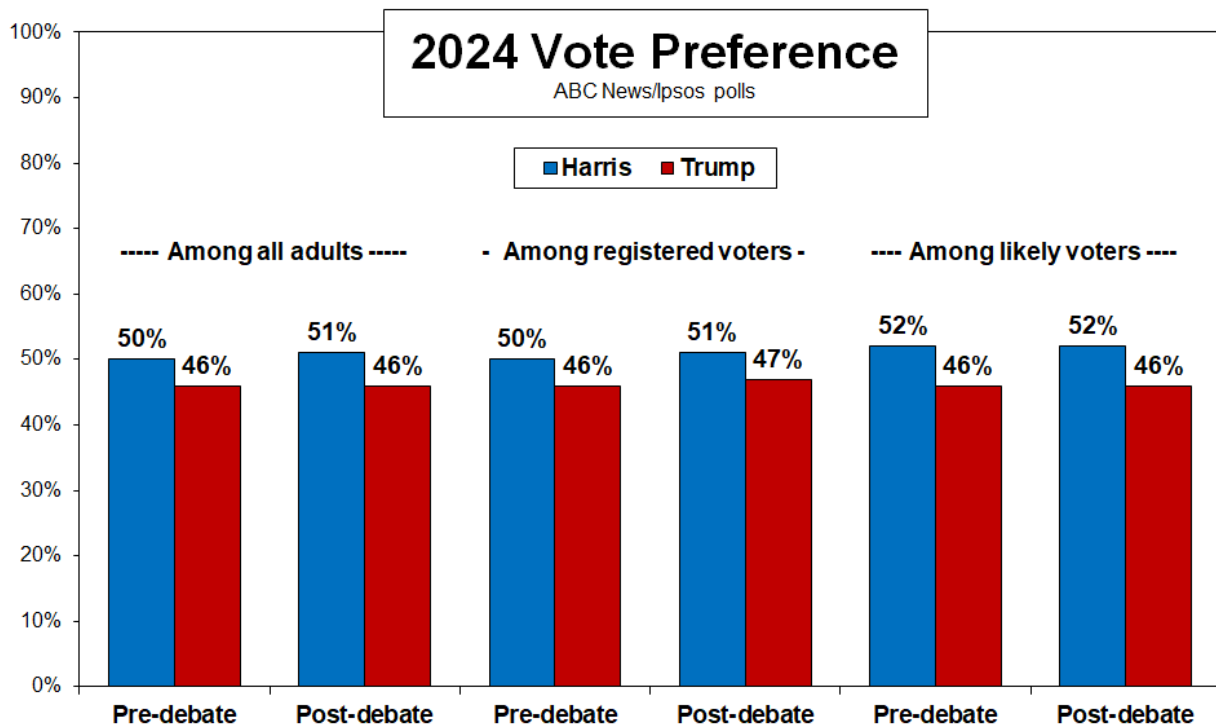


The benefit for Harris occurred almost exclusively in her base, potentially helping her turnout efforts. Sixty-nine percent of Democrats and Democratic-leaning independents say the debate made them see her more favorably. Just half as many Republicans and GOP-leaning independents, 34 percent, say the debate made them see Trump more favorably. One factor may be that Harris, a walk-on candidate, has had less public exposure before now.

The poll also finds a slight dip in the share of Trump supporters who back him strongly – 56 percent, vs. 60 percent at the end of August. Sixty-two percent of Harris’ supporters now are strongly behind her, the first meaningful difference in strong support between the two.

That said, Trump shows an advantage in another gauge: While 42 percent call him too conservative, 47 percent call Harris too liberal, one of his debate themes.

PREFERENCES – Vote preferences haven’t moved meaningfully. This poll finds the race at 51-46 percent, Harris-Trump, among all adults; 51-47 percent among registered voters; and 52-46 percent among likely voters. Each is within a percentage point of its pre-debate level in ABC/Ipsos polling.



Results are essentially identical when including third-party or independent candidates Chase Oliver, Jill Stein and Cornel West; they get at most 1 percent support apiece. State-to-state ballot access for these candidates is a work in progress; ABC News estimates that as of now Oliver likely is on the ballot in about 36 states, Stein in about 27 and West in about 15.

It's important to note that this poll measures preferences nationally, an effort to better understand how all Americans are coming to their choices in the presidential election. It doesn't assess the contest at the state level, which determines the winner of the Electoral College.

The absence of movement in vote preferences, despite a 22-point tilt to Harris as having won the debate, marks the sharply polarized nature of the electorate. Almost everyone has a preference between Harris or Trump, and among those who do, few say they'd even consider the other. This is especially true among likely voters, with just 3 percent potentially persuadable to switch.

Another result also shows the entrenched divisions in attitudes. Seventy-three percent of Trump's supporters say they've backed him all year. Of the rest, 17 percent were undecided at some point but settled on Trump; just 9 percent moved to Trump from another candidate – mostly, other Republicans or the former independent candidate Robert F. Kennedy Jr. Barely 2 percent of Trump's supporters came to him after previously preferring Harris or Biden.

It's similar on Harris' side of the ledger. Two-thirds of her supporters say they've been with her since she got into the race. A quarter were undecided at some point. As with Trump, just 9 percent moved to her from another candidate, in most cases Biden. Just 2 percent of Harris supporters have moved to her from Trump.

Movable voters can matter – as everyone matters – in a tight race. But these results suggest that the biggest pickings for Trump and Harris alike are in motivating turnout among their existing support groups.

GROUPS – Harris leads Trump by 9 points among women while running virtually even with him among men, and by a slight 9 points among 18- to 29-year-olds, entirely due to her support from women that age. She improves among young adults who are more likely to vote.

While younger women are important to Harris, the Swift endorsement doesn't show a positive impact even in this group. Eight percent of women younger than 30 say the endorsement makes them more likely to support Harris, while 13 percent say it makes them less likely to do so. Most, 78 percent, say it makes no difference.

Her position among suburban women, an often-watched group, is similar to her support among women overall. More tellingly, she's +12 points among independents, often a swing voter group in presidential elections.

Trump, for his part, leads by a vast 79-18 percent among white evangelical Protestants, with this core GOP group seemingly unfazed by his layered position on abortion. He's roughly on par with past performance, having won white evangelical Protestants by 74-25 percent in 2020 and 81-16 percent in 2016.

In other groups, Trump leads by 12 points among white people, growing to 28 points among those who don't have a four-year college degree, a mainstay of his support. Despite suggestions that he's denigrated the military, he leads by 29 points among veterans, 63-34 percent.

GP RV LV – Many of these results – but not all – hold steady when moving from the general public (relevant because there’s still time to register) to registered voters and then to likely voters. But there are a few notable exceptions.

Harris advances from +9 points among all adults age 18-29 to +19 points among those identified as likely voters. This is fueled by young women, a cornerstone group in her campaign: Harris goes from +23 points among all women under 30 to +38 points among those likely to vote.

There’s a stark contrast with men age 18-29 who are likely to vote: Just 51 percent in this group back Harris, with virtually as many, 48 percent, for Trump.

Trump, for his part, remains closer than usual to Harris among Hispanic people, now trailing her by 17 points among those who are likely voters. That’s better than usual for Trump compared with past elections: Biden won Hispanic people by 33 points in 2020; Hillary Clinton won them by 40 points in 2016, per ABC News exit polls.

Vote Preference by Groups: Harris-Trump			
<i>ABC News/Ipsos poll</i>			
	All adults	Registered voters	Likely voters
All	51-46%	51-47%	52-46%
Women	53-44	53-44	55-44
Men	49-48	49-49	49-49
Age 18-29	53-44	55-42	59-40
Women 18-29	60-37	63-34	68-30
Men 18-29	47-50	47-51	51-48
Independents	54-42	52-42	53-44
Black people	80-16	81-16	89- 9
Hispanic people	60-37	57-39	58-41
White people	43-55	43-54	45-53
White people, no college degree	35-63	36-62	36-62
White evangelical Protestants	18-79	18-79	17-80
Veterans	34-63	34-62	34-63

ISSUES and ATTRIBUTES – While overall vote preferences are stable, so are views on issues and attributes. The economy and inflation continue to dominate as the top issues in the election, and Trump leads by 7 points in trust to handle each of them.

In the next most important issues, Harris responds with a 7-point lead on “protecting American democracy” and a 9-point lead on handling health care. The two remain evenly matched on crime and safety.

It's clear, too, why Trump keeps doubling down on immigration as an issue: He leads Harris by 10 points in trust to handle it. She leads him by 14 points on abortion and by 16 points on handling race relations, although both rate lower in importance.

There are differences among groups in issue importance. In notable gender gaps, women are 14 points more apt than men to cite abortion as a top issue in their vote, 68 percent vs. 54 percent – a difference that holds regardless of age. Women also are 11 points more likely than men to cite health care as a top issue, 82 vs. 71 percent. Still, the economy and inflation top the issues list among women and men alike.

Election Issues: Importance and Trust			
<i>ABC News/Ipsos poll</i>			
	Important in vote	Trust to handle...	
		Harris-Trump	Gap
Economy	91%	39-46%	Trump +7
Inflation	87	38-45	Trump +7
Protecting American democracy	79	45-38	Harris +7
Health care	77	45-36	Harris +9
Crime and safety	77	41-42	Trump +1
Immigration situation at the U.S.- Mexico border	70	37-47	Trump +10
Gun violence	66	43-38	Harris +5
Supreme Court appointments	64	43-38	Harris +5
Abortion	61	48-34	Harris +14
Israel/Hamas war	51	34-40	Trump +6
Race relations	50	48-32	Harris +16

Harris' best results vs. Trump continue to be on personal attributes, explaining her effort to lean in on this domain. She leads him by 32 points in having the physical health it takes to serve effectively, 17 points in honesty and trustworthiness, 10 points in mental sharpness, 10 points in understanding the problems of people like you and 7 points in better representing your personal values. All, again, are essentially the same as they were before the debate.

Overall favorability also is essentially unchanged: Forty-seven percent have a favorable impression of Harris, vs. 35 percent for Trump. Still, they're close in being seen as qualified for office – Harris by 53 percent, Trump by 49 percent. The difference widens, however, among independents; 56 percent see Harris as qualified vs. 48 percent who say the same of Trump.

DEBATE – Lastly, on the debate, it's notable that 95 percent of Democrats say Harris won, while fewer Republicans, 75 percent, say Trump won. (Among independents, 61 percent pick Harris.) Similarly, among Trump's own supporters, 78 percent say he won the debate, while among people backing Harris, 97 percent give her the win. (These results include people who initially called the debate a tie, then leaned toward Harris or Trump as the winner.)

While 58 percent overall say Harris won, this rises to 64 percent of those who watched all or some of the debate. That reflects the fact that Harris supporters are 8 points more likely than Trump supporters to have watched. Harris supporters are even more apt to have read, watched or listened to follow-up news coverage or commentary about the debate – 75 percent have done so, vs. 59 percent of those who support Trump.

METHODOLOGY – This ABC News/Ipsos poll was conducted online via the probability-based Ipsos KnowledgePanel® Sept. 11-13, 2024, in English and Spanish, among a random national sample of 3,276 adults. Partisan divisions are 29-29-30 percent, Democrats-Republicans-independents. Results have a margin of [sampling error](#) of 2 percentage points, including the design effect, for the full sample. Sample sizes are 2,772 for registered voters and 2,196 for likely voters, with a 2-point error margin for each. Sampling error is not the only source of differences in polls.

The survey was produced for ABC News by [Langer Research Associates](#), with sampling and data collection by Ipsos. See details on ABC News survey methodology [here](#).

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com. Join our [mailing list](#) to get updates on all new poll releases. Media contacts: [Van Scott](#) (212-456-7243) or [Brooks Lancaster](#).

Full results follow.

1. How closely are you following the 2024 presidential race?

	----- Closely -----			----- Not closely -----			
	NET	Very	Somewhat	NET	Not so	Not at all	Skip
9/13/24	69	35	35	31	18	13	*
8/27/24	65	31	34	35	20	15	0
8/13/24	67	32	35	33	19	14	0

Call for full trend.

2. How likely are you to vote in the presidential election in November?

	Absolutely certain to vote	Probably will vote	Chances are 50/50	Less likely than that	Skip
9/13/24	64	9	8	19	*
8/27/24	63	11	6	20	*
8/13/24	63	11	8	18	*
7/9/24*	62	10	8	20	*
4/30/24	60	11	8	21	*

*7/9/24 and previous: "Thinking ahead,"

3. If the 2024 presidential election were being held today, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward?

Vote preference excluding "would not vote":

	Harris	Trump	Someone else	Skip
9/13/24*	51	46	2	1
9/13/24 RV	51	47	2	1

9/13/24 LV	52	46	1	*
8/27/24*	50	46	3	*
8/27/24 RV	50	46	3	*
8/13/24*	50	45	4	1
8/13/24 RV	49	45	5	1
7/9/24**	49	46	5	*
7/9/24 RV	49	47	5	*

Compare to:***

	Biden	Trump	Someone else	Skip
7/9/24	46	47	7	*
7/9/24 RV	46	46	8	*
4/30/24	44	46	8	1
4/30/24 RV	46	45	8	1

*"Kamala Harris and Tim Walz, the Democrats" and "Donald Trump and JD Vance, the Republicans," rotated.

**"Imagine that the Democratic nominee for president is Vice President Kamala Harris..." "Kamala Harris, the Democrat" and "Donald Trump, the Republican," rotated.

***"Joe Biden, the Democrat" and "Donald Trump, the Republican," rotated.

4. (IF HARRIS, TRUMP, OR SOMEONE ELSE, UNLEANED) Which best describes your support for (Harris/Trump/candidate specified)?

	Strongly support named candidate	Support candidate with reservations	Mainly dislike other candidate(s)	Skip
9/13/24				
All	59	28	13	0
If Harris	62	23	15	0
If Trump	56	34	10	0
If other*	NA	NA	NA	NA
8/27/24				
All	62	24	14	*
If Harris	64	18	19	0
If Trump	60	31	9	*
If other*	NA	NA	NA	NA
8/13/24				
All	59	26	15	*
If Harris	60	21	19	*
If Trump	60	32	8	0
If other*	NA	NA	NA	NA

*Insufficient sample size

Compare to:

7/9/24				
All	45	32	23	*
If Biden	34	34	31	0
If Trump	57	31	12	*
If other*	35	21	44	0
4/30/24				
All	49	31	20	*
If Biden	44	30	25	0
If Trump	55	33	12	*
If other	32	22	47	0

*Caution, small sample size (n=93)

5. (IF HARRIS IN Q3) Which best describes you?

	9/13/24
I've supported Harris since she joined the race	66
I was undecided but now support Harris	24
I used to support another candidate but now support Harris	9

Skip

1

6. (IF USED TO SUPPORT ANOTHER CANDIDATE BUT NOW SUPPORT HARRIS) Which candidate did you previously support?

	9/13/24
Joe Biden	42
Donald Trump	16
Robert F. Kennedy Jr.	11
Nikki Haley	2
Jill Stein	2
Pete Buttigieg	2
Marianne Williamson	1
Cornel West	1
Other	12
Skipped	12

7. (IF TRUMP IN Q3) Which best describes you?

	9/13/24
I've supported Trump all year	73
I was undecided but now support Trump	17
I used to support another candidate but now support Trump	9
Skip	*

8. (IF USED TO SUPPORT ANOTHER CANDIDATE BUT NOW SUPPORT TRUMP) Which candidate did you previously support?

	9/13/24
Robert F. Kennedy Jr.	21
Ron DeSantis	17
Nikki Haley	15
Joe Biden	13
Vivek Ramaswamy	7
Kamala Harris	4
Tim Scott	1
Other	14
Skipped	8

9. If the 2024 presidential election were being held today and these candidates were on the ballot in your state, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward?

Vote preference excluding "would not vote":

	Harris	Trump	West	Stein	Oliver	Someone else	Skip
9/13/24	50	45	1	1	1	1	*
9/13/24 RV	50	46	1	1	1	1	*
9/13/24 LV	51	46	1	1	*	1	*
8/27/24	49	45	2	1	1	2	1
8/27/24 RV	50	45	1	1	1	2	*

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; West, Stein and Oliver randomized.)

Compare to:

	Harris	Trump	RFK, Jr.	West	Stein	Someone else	Skip
8/13/24	47	44	5	1	1	2	1
8/13/24 RV	47	44	5	1	1	2	1

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; RFK, Jr., West and Stein randomized.)

	Biden	Trump	RFK, Jr.	West	Stein	Someone else	Skip
7/9/24	41	42	10	2	2	3	*
7/9/24 RV	42	43	9	2	2	3	*
4/30/24	40	42	12	2	1	3	1
4/30/24 RV	42	42	11	2	1	2	1

(Candidates' full names and party affiliations provided. Biden and Trump rotated first; RFK, Jr., West and Stein randomized.)

10. (IF NOT HARRIS IN Q3, Q9) Would you consider voting for Harris, or would you definitely not vote for her?

	Consider voting for Harris	Definitely not vote for her	Skip
9/13/24	11	88	1
9/13/24 RV	7	92	1
8/27/24	12	86	2
8/27/24 RV	8	91	1
8/13/24	11	86	2
8/13/24 RV	8	90	2
7/9/24	9	90	1
7/9/24 RV	7	92	1

(Rotated with Q11)

Compare to:

	Consider voting for Biden	Definitely not vote for him	Skip
7/9/24	8	92	1
7/9/24 RV	5	95	1

11. (IF NOT TRUMP IN Q3, Q9) Would you consider voting for Trump, or would you definitely not vote for him?

	Consider voting for Trump	Definitely not vote for him	Skip
9/13/24	11	88	1
9/13 24 RV	7	92	1
8/27/24	9	89	2
8/27/24 RV	6	93	1
8/13/24	12	87	2
8/13/24 RV	9	89	2
7/9/24	9	90	1
7/9/24 RV	6	93	*

(Rotated with Q10)

12-13. How qualified do you think Harris/Trump is to serve as president?

	--- More qualified --			---- Less qualified ----			Skip
	NET	Very	Somewhat	NET	Not so	Not at all	
Harris							
9/13/24	53	32	21	46	15	31	1
8/27/24	53	32	21	46	15	31	1
8/13/24	53	30	22	45	14	31	2
Trump							
9/13/24	49	30	19	51	11	40	1
8/27/24	47	31	16	52	13	39	1
8/13/24	47	30	17	52	12	40	2

(Names rotated)

14. Assuming you vote for president in November, how important will each of these issues be in your choice of which candidate to support?

9/13/24 - Summary table

	---- More important ----			----- Less important -----			Skip
	NET	One of the single most	Very imp.	NET	Somewhat imp.	Less imp. than that	
a. The economy	91	51	40	8	6	2	1
b. The immigration situation at the U.S.-Mexico border	70	35	35	29	21	8	1
c. Health care	77	27	50	22	18	4	1
d. Abortion	61	26	35	38	21	17	1
e. Gun violence	66	26	40	33	22	11	1
f. Inflation, meaning rising prices	87	51	36	12	10	2	1
g. The war between Israel and Hamas	51	13	38	48	32	16	1
h. Crime and safety	77	28	49	22	17	5	1
i. Protecting American democracy	79	40	39	20	13	7	1
j. Appointments to the U.S. Supreme Court	64	22	42	35	25	10	1
k. Race relations	50	13	38	49	29	20	1

(Items a-k randomized)

Trend:

a. the economy

	----- More important -----			----- Less important -----			Skp
	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	
9/13/24	91	51	40	8	6	2	1
8/13/24	89	49	40	10	8	2	1
7/9/24	89	46	43	11	9	2	1
4/30/24	88	44	43	12	9	3	1

b. The immigration situation at the U.S.-Mexico border

	----- More important -----			----- Less important -----			Skp
	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	
9/13/24	70	35	35	29	21	8	1
8/13/24	70	36	33	29	20	9	1
7/9/24	66	34	32	33	24	10	1
4/30/24	69	34	35	30	20	10	*

c. Health care

	----- More important -----			----- Less important -----			Skp
	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	
9/13/24	77	27	50	22	18	4	1
8/13/24	77	30	47	22	17	5	1
7/9/24	74	27	48	25	20	5	*
4/30/24	76	28	47	24	18	6	1

d. Abortion

	----- More important -----		----- Less important -----	
	One of the single	Very	Somewhat	Less important

	NET	most important	important	NET	important	than that	Skp
9/13/24	61	26	35	38	21	17	1
8/13/24	59	25	34	40	21	19	1

Compare to: Access to abortion

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
7/9/24	57	26	31	42	19	23	1
4/30/24	57	26	31	42	21	21	1

e. Gun violence

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	66	26	40	33	22	11	1
8/13/24	63	25	39	35	23	12	1
7/9/24	64	23	40	36	23	13	*
4/30/24	66	25	41	34	23	11	*

f. Inflation, meaning rising prices

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	87	51	36	12	10	2	1
8/13/24	86	49	37	13	10	3	1
7/9/24	85	45	40	14	11	3	1
4/30/24	85	45	40	14	12	3	1

g. The war between Israel and Hamas

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	51	13	38	48	32	16	1
8/13/24	50	14	36	48	32	16	1
7/9/24	44	11	34	55	35	20	1
4/30/24	48	12	36	51	33	18	1

h. Crime and safety

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	77	28	49	22	17	5	1
8/13/24	76	27	49	23	17	5	1
7/9/24	75	28	47	24	19	5	1
4/30/24	77	28	49	23	18	5	1

i. Protecting American democracy

	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	79	40	39	20	13	7	1
8/13/24	77	40	37	22	14	8	2
7/9/24	79	42	38	20	13	7	1
4/30/24	76	37	39	23	16	7	1

j. Appointments to the U.S. Supreme Court

	----- More important -----			----- Less important -----			
	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	64	22	42	35	25	10	1
8/13/24	65	24	42	33	23	11	1
7/9/24	67	26	41	32	22	10	1

k. Race relations

	----- More important -----			----- Less important -----			
	NET	One of the single most important	Very important	NET	Somewhat important	Less important than that	Skp
9/13/24	50	13	38	49	29	20	1
8/13/24	50	13	38	48	27	21	1

15. Who do you trust more to handle each of these issues, Harris, Trump, or do you not trust either of them to handle it?

9/13/24 - Summary table

	-- Trust Harris more --			-- Trust Trump more --				
	NET	Strngly	Somwht	NET	Somwht	Strngly	Neither	Skp
a. The economy	39	22	17	46	11	35	14	1
b. The immigration situation at the U.S.-Mexico border	37	20	17	47	9	38	15	1
c. Health care	45	29	16	36	16	20	18	1
d. Abortion	48	37	11	34	14	19	17	1
e. Gun violence	43	27	17	38	15	23	18	1
f. Inflation, meaning rising prices	38	21	17	45	12	33	16	1
g. The war between Israel and Hamas	34	17	17	40	12	28	24	1
h. Crime and safety	41	25	16	42	13	30	16	1
i. Protecting American democracy	45	34	11	38	11	27	16	1
j. Appointments to the U.S. Supreme Court	43	31	13	38	12	25	18	1
k. Race relations	48	31	17	32	12	19	19	1

(Names rotated. Items a-k shown in the same order as in Q14)

Trend:

a. The economy

	--- Trust Harris more ---			--- Trust Trump more ----				
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skip
9/13/24	39	22	17	46	11	35	14	1
8/27/24	38	21	17	46	12	34	15	1
8/13/24	37	19	18	46	12	34	16	1

b. The immigration situation at the U.S.-Mexico border

	--- Trust Harris more ---			--- Trust Trump more ----				
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skip
9/13/24	37	20	17	47	9	38	15	1
8/27/24	36	19	17	45	8	37	18	1
8/13/24	36	17	18	46	9	37	17	1

c. Health care

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	45	29 16	36	16 20	18	1
8/27/24	45	28 17	35	13 21	19	1
8/13/24	43	25 17	36	17 19	20	1

d. Abortion

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	48	37 11	34	14 19	17	1
8/27/24	47	36 11	31	11 20	20	1
8/13/24	45	34 11	33	14 19	20	1

e. Gun violence

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	43	27 17	38	15 23	18	1
8/27/24	42	26 16	36	11 25	20	1
8/13/24	42	25 17	37	13 24	20	1

f. Inflation, meaning rising prices

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	38	21 17	45	12 33	16	1
8/27/24	36	19 16	44	12 32	19	1
8/13/24	36	18 18	45	12 33	18	1

g. The war between Israel and Hamas

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	34	17 17	40	12 28	24	1
8/27/24	33	16 17	40	12 28	26	1
8/13/24	33	15 19	38	12 27	27	1

h. Crime and safety

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	41	25 16	42	13 30	16	1
8/27/24	41	25 16	41	11 30	17	1
8/13/24	39	22 17	42	13 29	18	1

i. Protecting American democracy

	--- Trust Harris more ---	Harris, Harris,	--- Trust Trump more ----	Trump, Trump,	Don't trust	
	NET	strongly somewhat	NET	somewhat strongly	either	Skip
9/13/24	45	34 11	38	11 27	16	1
8/27/24	45	34 11	38	9 28	17	1
8/13/24	43	32 11	37	10 27	19	1

j. Appointments to the U.S. Supreme Court

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust	
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	either	Skip
9/13/24	43	31	13	38	12	25	18	1
8/27/24	42	32	11	37	10	26	20	1
8/13/24	42	29	13	37	12	25	20	1

k. Race relations

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust	
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	either	Skip
9/13/24	48	31	17	32	12	19	19	1
8/27/24	47	33	14	31	10	21	20	1
8/13/24	45	29	16	31	12	20	22	2

Call for Biden trend.

16. Overall, do you have a favorable or unfavorable impression of Kamala Harris as a person?

	----- Favorable -----			----- Unfavorable -----			Skip/
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	No opinion
9/13/24	47	26	21	44	12	32	10
8/27/24	46	24	22	43	12	30	11
8/13/24*	45	22	23	44	11	32	11
8/15/20	52	26	26	38	10	29	10
9/5/19	38	15	23	35	12	24	26

(Rotated with Q17. "As a person" added in 2024 polls. If no opinion or skipped: Do you lean toward having a favorable or unfavorable impression of Harris as a person? Leaners are netted with somewhat.)

*Previous polls in CATI mode

17. Overall, do you have a favorable or unfavorable impression of Donald Trump as a person?

	----- Favorable -----			----- Unfavorable -----			Skip/
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	No opinion
9/13/24	35	15	20	58	14	44	8
8/27/24	33	14	19	58	14	45	9
8/13/24	35	16	19	57	11	46	8
7/9/24	34	14	20	59	13	47	7
4/30/24	33	13	20	58	14	44	9
1/8/24*	35	15	21	56	13	43	8
8/15/20	42	29	13	56	10	46	2
5/28/20	42	30	12	55	11	44	3
9/5/19	40	26	14	57	9	48	3
1/24/19	32	20	12	59	14	45	9
4/11/18	32	17	16	61	14	47	7
1/15/17	40	19	21	54	14	41	6
11/5/16 LV	38	21	17	60	10	50	3
10/29/16 RV	37	19	18	59	11	47	4
10/13/16	31	17	14	66	11	54	4
9/30/16	34	18	17	64	13	51	2
9/22/16	35	18	17	59	14	45	6
8/28/16	35	16	18	63	16	47	3
8/4/16	34	16	18	63	11	52	3
7/14/16	31	15	16	64	13	52	4
6/12/16	29	15	14	70	14	56	1

5/19/16	37	18	19	60	11	49	3
4/10/16	31	14	17	67	14	53	2
3/6/16	30	15	14	67	11	56	3
1/10/16	35	17	18	62	14	48	3
11/8/15	38	16	23	59	13	46	3
9/27/15	35	14	21	60	19	41	5
8/30/15	37	16	21	59	16	43	4
7/12/15	33	14	19	61	16	45	6
5/31/15	16	7	9	71	16	55	13
12/18/11	40	12	29	48	21	27	12
1/16/00**	20	NA	NA	70	NA	NA	11
10/31/99***	18	"	"	70	"	"	12

(Rotated with Q16. "As a person" added in 2024 polls, 1/24/19 and 4/11/18. If no opinion or skipped question: Do you lean toward having a favorable or unfavorable impression of Trump as a person? Leaners are netted with somewhat.)

*Previous polls, CATI mode.

**"Regardless of how you might vote, please tell me if you have a favorable or unfavorable impression of Donald Trump, or perhaps you don't know enough to say."

18. Does each of these statements apply more to Harris, apply more to Trump, or not apply to either one?

9/13/24 - Summary table

	More to Harris	More to Trump	Does not apply to either	Skip
a. Is honest and trustworthy	43	26	31	1
b. Has the mental sharpness it takes to serve effectively as president	48	38	13	1
c. Is in good enough physical health to serve effectively as president	58	26	15	1
d. Represents your personal values	42	35	23	1
e. Understands the problems of people like you	43	33	23	1

(Names rotated. Items a-e randomized)

Trend:

a. Is honest and trustworthy

	More to Harris	More to Trump	Does not apply to either	Skip
9/13/24	43	26	31	1
8/27/24	43	25	30	1
8/13/24	41	26	32	1

b. Has the mental sharpness it takes to serve effectively as president

	More to Harris	More to Trump	Does not apply to either	Skip
9/13/24	48	38	13	1
8/27/24	47	37	15	1
8/13/24	46	37	15	2

c. Is in good enough physical health to serve effectively as president

	More to Harris	More to Trump	Does not apply to either	Skip
9/13/24	58	26	15	1
8/27/24	57	25	16	2
8/13/24	56	26	16	2

d. Represents your personal values

	More to Harris	More to Trump	Does not apply to either	Skip
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9/13/24	42	35	23	1
8/27/24	41	34	23	1
8/13/24	40	34	25	1

e. Understands the problems of people like you

	More to Harris	More to Trump	Does not apply to either	Skip
9/13/24	43	33	23	1
8/27/24	41	33	24	1
8/13/24	40	33	26	1

Call for Biden trend.

19-20. Do you think Harris'/Trump's views on most issues are too liberal for you, too conservative for you, or just about right?

	Too liberal	Too conservative	About right	Skip
Harris				
9/13/24	47	7	44	3
8/27/24	46	6	44	4
8/13/24	46	6	43	5
8/15/20*	33	7	46	13

Trump				
9/13/24	10	42	44	4
8/27/24	8	43	44	5
8/13/24	9	42	44	5
8/15/20*	12	34	43	11

(Names rotated; liberal and conservative rotated)

*CATI mode. "Skip" was "no opinion"

21. Do you happen to have watched or listened to any of the debate between Harris and Trump as it was happening live on Tuesday night?

	---- Watched or listened ---				
	NET	All of it	Some of it	Did not watch/listen to it	Skip
9/13/24	64	35	29	36	*

(Names rotated; response options rotated 1-3, 3-1)

Compare to:

Do you happen to have watched or listened to any of the debate between Biden and Trump as it was happening live on June 27?

	---- Watched or listened ---				
	NET	All of it	Some of it	Did not watch/listen to it	Skip
7/9/24	59	27	32	41	*

(Names rotated; response options rotated 1-3, 3-1)

22. Have you read, watched or listened to news coverage or commentary about the debate between Harris and Trump since it happened?

	Yes	No	Skip
9/13/24	61	38	*

(Names rotated in same order as Q21; response options rotated)

Compare to:

Have you read, watched or listened to news coverage or commentary about the debate between Biden and Trump since it happened?

	Yes	No	Skip
7/9/24	69	31	*

(Names rotated in same order as previous Q; response options rotated)

23. Who, in your opinion, won the debate?

	Harris	Trump	Neither/tie	Skip
9/13/24	46	20	31	2

(Names rotated)

Compare to:

	Biden	Trump	Neither/tie	Skip
7/9/24	7	46	45	1

(Names rotated)

23a. (IF NEITHER/TIE OR SKIPPED Q23) If you had to choose, who would you say won the debate?

	Harris	Trump	Skip
9/13/24	34	48	18

(Names rotated in same order as Q23)

Compare to:

	Biden	Trump	Skip
7/9/24	44	41	15

(Names rotated in same order as previous Q)

Q23/Q23a Combo table

	Harris	Trump	Skip
9/13/24	58	36	6

Compare to:

	Biden	Trump	Skip
7/9/24	28	66	7

24. Did the debate make you think more favorably or less favorably of each of these candidates?

9/13/24 - Summary table

	More favorably	Less favorably	No difference	Skip
a. Harris	37	23	38	2
b. Trump	17	30	50	2

(Names rotated)

Compare to:

7/9/24 - Summary table

	More favorably	Less favorably	No difference	Skip
a. Biden	7	50	42	1
b. Trump	27	22	50	2

(Names rotated)

25. The singer-songwriter Taylor Swift has announced that she supports Harris. Does this make you more likely to vote for Harris for president, less likely, or does it make no difference in your vote?

	More likely	Less likely	Makes no difference	Skip
9/13/24	6	13	81	*

Compare to:

Robert F. Kennedy, Jr. has suspended his campaign for president and said he supports Trump. Does this make you more likely to vote for Trump for president, less likely, or does it make no difference in your vote?

	More likely	Less likely	Makes no difference	Skip
8/27/24	12	9	79	*

*** END ***