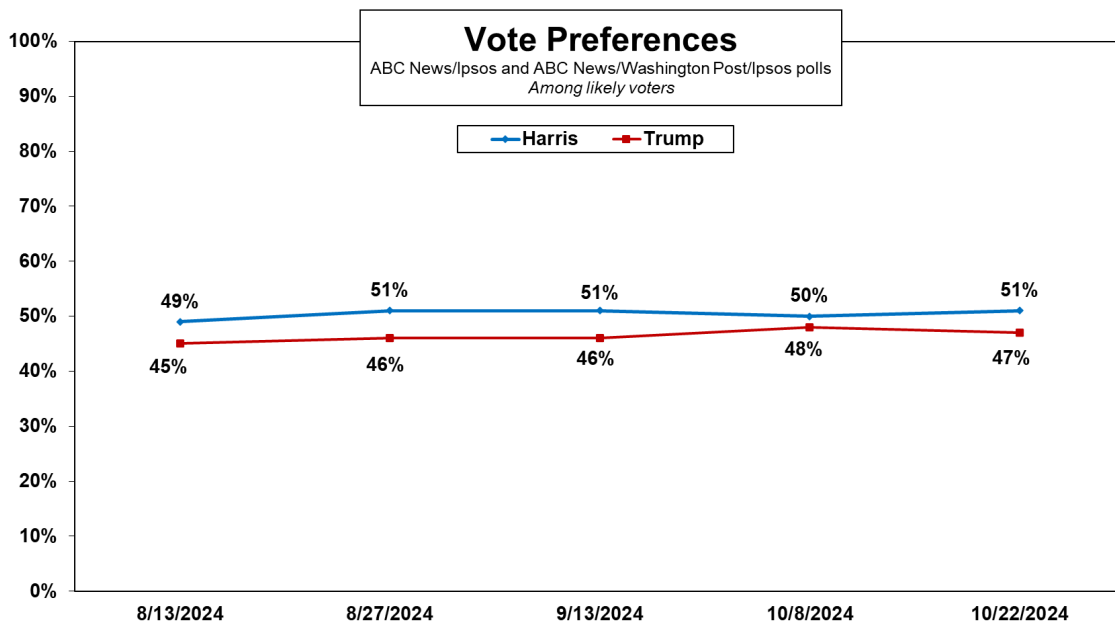


# Harris Regains a Slight Lead Nationally Yet the Electoral College Holds the Cards

Kamala Harris has regained a slight lead among likely voters nationally in the latest ABC News/Ipsos poll, albeit with the race close enough to leave the outcome of the 2024 presidential election to the uncertainties of the Electoral College.

Turnout is key. Just 2 percentage points divide Harris and Donald Trump among all registered voters, 49-47 percent. This goes to a slight Harris advantage among likely voters, 51-47 percent, with some pro-Harris groups showing a bit more propensity to vote.



Compared with earlier this month, Harris has regained a more customary Democratic advantage among Hispanic people and widened her advantage among suburban women, while remaining strong in core groups including Black people. Trump pushes back in rural areas and among non-college white men, and runs competitively among younger men.

**ISSUES** – The candidates divide the pie in trust to handle top issues. Trump’s best include immigration, with a 12-point advantage over Harris among registered voters; the economy overall, +8 points; inflation, +7; and the conflict in the Middle East, also +7. Harris responds with double-digit leads in trust to handle abortion (+15) and health care (+10); she’s also 8 points ahead in trust to handle “protecting American democracy” and +6 on helping the middle class.

The economy and inflation continue as prominent concerns, with 90 and 85 percent of registered voters, respectively, calling these highly important in their vote. But this poll, produced for ABC by [Langer Research Associates](#), with fieldwork by [Ipsos](#), finds a shift in intensity: The shares assigning topmost importance to the economy or inflation, calling them “one of the single most important issues” in their vote, have declined by 7 points apiece since September.

<b>Issue Importance and Trust</b>			
<i>ABC News/Ipsos poll</i>			
<i>Among registered voters</i>			
	<b>Highly important</b>	<b>Trust to handle Harris-Trump</b>	<b>Difference</b>
<b>The economy</b>	90%	40-48%	Trump +8 pts.
<b>Inflation, meaning rising prices</b>	85	39-46	Trump +7
<b>Protecting American democracy</b>	81	47-39	Harris +8
<b>Looking out for the middle class</b>	76	45-39	Harris +6
<b>Crime and safety</b>	75	41-45	Trump +4
<b>Health care</b>	75	46-36	Harris +10
<b>The immigration situation at the U.S.-Mexico border</b>	69	37-49	Trump +12
<b>Abortion</b>	61	49-34	Harris +15
<b>The conflict in the Middle East</b>	53	36-43	Trump +7

Any shift from economic concerns likely would aid Harris, given her shortfall in trust to handle the issue and dissatisfaction with the Biden administration’s economic performance. Joe Biden labors with just a 36 percent job approval rating; differentiating herself from him has been a challenge for Harris. She has 95 percent support among registered voters who approve of Biden’s job performance, compared with 16 percent among the majority who disapprove.

Notably, as well, protecting democracy ranks nearly as high as inflation in importance, cited by 81 percent. That’s well above the importance of immigration, which Trump has been hitting hard, and abortion, a central focus for Harris. But these reflect partisan realities: Democrats are far more apt than others to pick abortion as a top issue; Republicans, to select immigration.

<b>Issue Importance by Partisanship</b>				
<i>ABC News/Ipsos poll</i>				
<i>Among registered voters</i>				
	<b>Highly important to...</b>			<b>D-R Diff.</b>
	<b>Democrats</b>	<b>Republicans</b>	<b>Independents</b>	
<b>The immigration situation at the U.S.-Mexico border</b>	50%	90%	68%	R +40 pts.
<b>Abortion</b>	84	46	55	D +38
<b>Health care</b>	90	64	70	D +26
<b>Crime and safety</b>	66	86	76	R +20
<b>Inflation, meaning rising prices</b>	76	94	84	R +18
<b>Protecting American democracy</b>	91	80	77	D +11
<b>The economy</b>	86	96	90	R +10

<b>Issue Importance by Partisanship</b>				
<i>ABC News/Ipsos poll</i>				
<i>Among registered voters</i>				
<b>Highly important to...</b>				
	<b>Democrats</b>	<b>Republicans</b>	<b>Independents</b>	<b>D-R Diff.</b>
<b>Looking out for the middle class</b>	82	75	73	D +7
<b>The conflict in the Middle East</b>	51	58	52	R +7

ATTRIBUTES – While they battle on issues, Harris continues to lead Trump on most personal attributes. Assessed head-to-head, Harris leads Trump by 11 points, 49-38 percent, in being seen as having the mental sharpness it takes to serve effectively as president – a measure on which Trump had led Biden by 31 points.

Harris’ advantage widens to 29 points on having the physical health to serve effectively; she’s also more apt than Trump to be seen as honest and trustworthy, by 15 points; to understand the problems of people like you, by 10 points; and to share your personal values, by 8 points.

That said, there is a remaining personal attribute on which Trump runs essentially evenly with Harris, one that may matter in an unstable world: being trusted in a crisis. Forty-three percent pick Harris on this, 41 percent, Trump.

<b>Preference on Personal Attributes</b>		
<i>ABC News/Ipsos poll</i>		
<i>Among registered voters</i>		
	<b>Harris-Trump</b>	<b>Difference</b>
<b>Is in good enough physical health to serve effectively as president</b>	58-29%	Harris +29 pts
<b>Is honest and trustworthy</b>	43-28	Harris +15
<b>Has the mental sharpness it takes to serve effectively as president</b>	49-38	Harris +11
<b>Understands the problems of people like you</b>	43-33	Harris +10
<b>Represents your personal values</b>	43-35	Harris + 8
<b>Can be trusted in a crisis</b>	43-41	Harris + 2

These aren’t the only differences in views of the candidates’ attributes. As reported [Friday](#), registered voters are twice as likely to call Trump a fascist as to say this about Harris, and 16 points more likely to think he often says things that are not true. But they’re also 5 points more likely to think Harris rather than Trump makes proposals just to win votes, not that she intends to carry out.

VOTER GROUPS – Eight percent of adults (and 10 percent of registered voters) say they’ve already voted (as of early last week); a disproportionately Democratic group, they went 62-33 percent for Harris.

This poll finds a notable shift in vote preferences among Hispanic people, 12 percent of likely voters and a potentially important group given the close contest, especially in the battleground

states of Arizona and Nevada. Biden won Hispanic people by 33 points in 2020, per the ABC News exit poll, and Harris leads in this group by a similar 30 points now, 64-34 percent – compared with 55-43 percent in early October.

<b>Vote by Group</b>				
<i>ABC News/Ipsos and 2020 ABC News exit polls</i>				
	<b>Harris-Trump</b> <i>(among likely voters)</i>		<b>Biden-Trump</b> <i>(2020 exit poll)</i>	
<b>All</b>	51-47%	H +4 pts.	51-47%	B +4 pts.
<b>Men</b>	45-51	T +6	45-53	T +8
<b>Women</b>	56-42	H +14	57-42	B +15
<b>Black people</b>	90- 7	H +83	87-12	B +75
<b>Hispanic people</b>	64-34	H +30	65-32	B +33
<b>White people</b>	43-54	T +11	41-58	T +17
<b>Black men</b>	85-11	H +74	79-19	B +60
<b>Black women</b>	93- 5	H +88	90- 9	B +81
<b>Hispanic men</b>	63-36	H +27	59-36	B +23
<b>Hispanic women</b>	64-32	H +32	69-30	B +39
<b>White men</b>	38-57	T +19	38-61	T +23
<b>White women</b>	47-51	T +4	44-55	T +11
<b>Non-college graduates</b>	43-54	T +11	48-50	T +2
<b>College graduates</b>	60-38	H +22	55-43	B +12
<b>White men without college degrees</b>	27-68	T +41	28-70	T +42
<b>White women without college degrees</b>	36-62	T +26	36-63	T +27
<b>White men with college degrees</b>	50-46	H +4	48-51	T +3
<b>White women with college degrees</b>	61-38	H +23	54-45	B +9
<b>Age 18-29</b>	56-42	H +14	60-36	B +24
<b>Age 30-39</b>	56-41	H +15	51-46	B +5
<b>Age 40-49</b>	54-43	H +11	54-44	B +10
<b>Age 50-64</b>	44-53	T +9	47-52	T +5
<b>Age 65+</b>	51-46	H +5	47-52	T +5
<b>Men age 18-39</b>	46-51	T +5	49-46	B +3
<b>Women age 18-39</b>	66-32	H +34	62-37	B +25
<b>Independents</b>	48-47	H +1	54-41	B +13
<b>Suburban men</b>	46-51	T +5	44-54	T +10
<b>Suburban women</b>	59-40	H +19	56-43	B +13

Trump has some offsets to Harris' gain among Hispanic people. He now is +41 points among white men without college degrees, essentially matching his showing in this group in the 2020 ABC News exit poll, and also +41 points among rural voters.

Additionally, men younger than 40 were +6 points for Harris early this month; now they're +5 for Trump. This change is not statistically significant, nor is the difference between the candidates, given sample sizes. Nonetheless, the result stands in striking contrast to preferences among women younger than 40, who favor Harris by a 34-point margin.

Trump is a slight +6 among men overall, Harris +14 among women – almost exactly the average gender gap in presidential elections since 1996. This includes a 19-point lead for Harris among suburban women, vs. a slight 10-point margin for her in this group earlier in October.

The longstanding gender gap in presidential preference reflects the fact that women are more apt than men to be Democrats – by 13 points among likely voters in this poll. This also appears in issue importance, with women more apt than men, by double digits, to pick both abortion and health care as top issues in their vote choice.

Many of these results among groups are similar to those in the 2020 exit poll. In one difference, Harris outperforms Biden four years ago among college-educated white women. She's also strong among college graduates overall.

Another difference, though, is an important one for Trump: He's essentially even with Harris among independents, a group Biden won by 13 points in 2020, vs. a scant Harris +1 now. The candidate who's won independents has won nine of the last 12 presidential elections.

TURNOUT – Overall vote preferences are essentially even among the general population (Harris +1) and registered voters (Harris +2) alike. As noted, this inches to a slight Harris +4 among likely voters.

The shift toward Harris among likely voters relies in part on consolidated support among Democratic base groups, notably Black people and liberals. While Harris has a 70-point advantage among all Black people, that widens to 83 points among Black likely voters, 90-7 percent. Ninety-six percent of liberal likely voters support Harris, vs. 91 percent of liberals overall. Additionally, she goes from 53 percent support among all suburban women to 59 percent among those likely to vote. Trump, by contrast, doesn't see significant bumps in support among likely voters.

Identifying likely voters entails estimation, and it can be a moving target as the campaigns work overtime to motivate turnout for their candidate and demotivate it for their opponent.

In one potential indicator of turnout, the candidates are close in voter enthusiasm – 88 percent of Harris supporters are enthusiastic about her, as are 85 percent of Trump's about him. In another, Harris maintains a slight edge in voter contact, with Americans overall 5 points more apt to have been contacted by her campaign than by Trump's. In the seven battleground states, though, it's a non-significant 4 points – and the 50-47 percent race there remains the equivalent of a dead heat.

**METHODOLOGY** – This ABC News/Ipsos poll was conducted online via the probability-based Ipsos KnowledgePanel® Oct. 18-22, 2024, in English and Spanish, among a random national sample of 2,808 adults, including 2,392 registered voters and 1,913 likely voters. Partisan divisions among all adults are 29-29-30 percent, Democrats-Republicans-independents; 32-32-29 percent among registered voters; and 35-35-27 percent among likely voters.

Results have a margin of [sampling error](#) of 2 percentage points, including the design effect, for the full sample and for registered voters, 2.5 points for likely voters and 5.5 points for likely voters in the battleground states, Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania and Wisconsin. Sampling error is not the only source of differences in polls.

The survey was produced for ABC News by [Langer Research Associates](#), with sampling and data collection by Ipsos. See details on ABC News survey methodology [here](#).

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com. Join our [mailing list](#) to get updates on all new poll releases. Media contacts: [Van Scott](#) (212-456-7243) or [Brooks Lancaster](#).

Full results follow.

Q10-15, 19-20, 25-26 previously released. Q21-24 held for release.

1. How closely are you following the 2024 presidential race?

	----- Closely -----			----- Not closely -----			
	NET	Very	Somewhat	NET	Not so	Not at all	Skip
10/22/24	70	35	36	29	17	13	*
10/22/24 RV	79	41	38	21	14	6	*
10/8/24	69	36	33	30	18	12	*
9/13/24	69	35	35	31	18	13	*
8/27/24	65	31	34	35	20	15	0
8/13/24	67	32	35	33	19	14	0

Call for full trend.

2. How likely are you to vote in the presidential election?

	Absolutely certain to vote	Probably will vote	Chances are 50/50	Less likely than that	Already voted*	Skip
10/22/24	58	8	7	19	8	0
10/22/24 RV	71	9	6	4	10	0
10/8/24**	64	9	7	18	1	*
9/13/24	64	9	8	19	NA	*
8/27/24	63	11	6	20	NA	*
8/13/24	63	11	8	18	NA	*
7/9/24***	62	10	8	20	NA	*
4/30/24	60	11	8	21	NA	*

\*Only offered to those registered in states where early/absentee voting has begun.

\*\*10/8/24 and previous: "the presidential election in November?"

\*\*\*7/9/24 and previous: "Thinking ahead,"

3. (IF CERTAIN OR PROBABLY WILL VOTE) How do you think you'll vote?

----- By mail or early -----

	In person on Election Day	NET	By mail ballot	In person before Election Day	Not sure	Skip
10/22/24	42	54	31	23	4	*
10/22/24 RV	42	55	31	23	4	0

4. (IF DID NOT ALREADY VOTE) If the 2024 presidential election were being held today, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward? (IF ALREADY VOTED) Confidentially and for statistical purposes only, for whom did you vote?

Vote preference excluding "would not vote":

	Harris	Trump	West	Stein	Oliver	Someone else	Skip
10/22/24	48	47	*	1	1	2	1
10/22/24 RV	49	47	*	1	1	2	1
10/22/24 LV	51	47	*	*	1	1	*
10/8/24	49	48	*	1	1	1	1
10/8/24 RV	49	47	*	1	1	1	1
10/8/24 LV	50	48	0	*	1	*	1

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; West, Stein and Oliver randomized. Third-party candidates included in states where they appear on the ballot.)

Compare to:

If the 2024 presidential election were being held today and these candidates were on the ballot in your state, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward?\*

Vote preference excluding "would not vote":

	Harris	Trump	West	Stein	Oliver	Someone else	Skip
9/13/24	50	45	1	1	1	1	*
9/13/24 RV	50	46	1	1	1	1	*
9/13/24 LV	51	46	1	1	*	1	*
8/27/24	49	45	2	1	1	2	1
8/27/24 RV	50	45	1	1	1	2	*

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; West, Stein and Oliver randomized.)

	Harris	Trump	RFK, Jr.	West	Stein	Someone else	Skip
8/13/24	47	44	5	1	1	2	1
8/13/24 RV	47	44	5	1	1	2	1

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; RFK, Jr., West and Stein randomized.)

	Biden	Trump	RFK, Jr.	West	Stein	Someone else	Skip
7/9/24	41	42	10	2	2	3	*
7/9/24 RV	42	43	9	2	2	3	*
4/30/24	40	42	12	2	1	3	1
4/30/24 RV	42	42	11	2	1	2	1

(Candidates' full names and party affiliations provided. Biden and Trump rotated first; RFK, Jr., West and Stein randomized.)

\*Asked after the two-way matchup

5. (IF NAMED HARRIS) Would you say you are very enthusiastic about supporting Harris, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

	--- Enthusiastic ---			--- Not enthusiastic ---			
	NET	Very	Somewhat	NET	Not so	Not at all	Skip
10/22/24	82	50	33	18	13	4	*
10/22/24 RV	84	52	32	16	12	4	*

10/8/24	84	48	36	16	12	4	*
10/8/24 RV	84	50	34	16	12	4	*

Call for Biden, Clinton trend.

6. (IF NAMED TRUMP) Would you say you are very enthusiastic about supporting Trump, somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?

	--- Enthusiastic ----			--- Not enthusiastic ----			
	NET	Very	Somewhat	NET	Not so	Not at all	Skip
10/22/24	79	46	32	21	15	6	0
10/22/24 RV	80	49	31	20	14	6	0
10/8/24*	77	43	34	23	16	6	*
10/8/24 RV	78	46	32	22	15	7	*

10/9/20 RV	93	71	22	6	3	3	1
10/31/16 RV	83	48	34	17	11	6	1

\*Previous polls in CATI mode. "Skip" was "no opinion." Selected results are shown; call for full trend.

7. Assuming you vote for president, how important will each of these issues be in your choice of which candidate to support?

10/22/24 - Summary table among registered voters

	---- More important ----			----- Less important -----			
	NET	One of the single most	Very imp.	NET	Somewhat imp.	Less imp. than that	Skip
a. The economy	90	45	46	10	8	2	*
b. The immigration situation at the U.S.-Mexico border	69	35	34	31	23	8	*
c. Abortion	61	27	34	38	21	18	*
d. Inflation, meaning rising prices	85	43	42	15	12	3	*
e. Crime and safety	75	24	51	24	20	5	*
f. Protecting American democracy	81	40	41	18	13	5	1
g. Health care	75	24	51	25	20	4	*
h. Looking out for the middle class	76	24	52	24	19	5	*
i. The conflict in the Middle East	53	11	42	46	33	13	1

(Items a-i randomized)

Trend:

a. the economy

	----- More important -----			----- Less important -----			
	NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
10/22/24 RV	90	45	46	10	8	2	*
9/13/24 RV	92	52	40	7	6	1	1
10/22/24	89	44	45	11	8	3	1
9/13/24	91	51	40	8	6	2	1
8/13/24	89	49	40	10	8	2	1
7/9/24	89	46	43	11	9	2	1
4/30/24	88	44	43	12	9	3	1

b. The immigration situation at the U.S.-Mexico border



		----- More important -----			----- Less important -----			
		NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
10/22/24	RV	69	35	34	31	23	8	*
9/13/24	RV	72	37	34	28	22	6	1
10/22/24		67	33	34	32	22	10	1
9/13/24		70	35	35	29	21	8	1
8/13/24		70	36	33	29	20	9	1
7/9/24		66	34	32	33	24	10	1
4/30/24		69	34	35	30	20	10	*

c. Abortion

		----- More important -----			----- Less important -----			
		NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
10/22/24	RV	61	27	34	38	21	18	*
9/13/24	RV	63	28	35	36	20	16	1
10/22/24		59	25	34	40	22	18	1
9/13/24		61	26	35	38	21	17	1
8/13/24		59	25	34	40	21	19	1

Compare to: Access to abortion

		----- More important -----			----- Less important -----			
		NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
7/9/24		57	26	31	42	19	23	1
4/30/24		57	26	31	42	21	21	1

d. Inflation, meaning rising prices

		----- More important -----			----- Less important -----			
		NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
10/22/24	RV	85	43	42	15	12	3	*
9/13/24	RV	88	50	37	12	10	1	1
10/22/24		85	44	41	15	11	4	1
9/13/24		87	51	36	12	10	2	1
8/13/24		86	49	37	13	10	3	1
7/9/24		85	45	40	14	11	3	1
4/30/24		85	45	40	14	12	3	1

e. Crime and safety

		----- More important -----			----- Less important -----			
		NET	One of the single most important	Very import.	NET	Somewhat important	Less import. than that	Skp
10/22/24	RV	75	24	51	24	20	5	*
9/13/24	RV	77	28	49	22	18	4	1
10/22/24		75	25	50	25	19	5	1
9/13/24		77	28	49	22	17	5	1
8/13/24		76	27	49	23	17	5	1
7/9/24		75	28	47	24	19	5	1
4/30/24		77	28	49	23	18	5	1

f. Protecting American democracy

		----- More important -----			----- Less important -----			
		One of the single	Very	NET	Somewhat	Less import.		
		most important	import.	NET	important	than that	Skp	
10/22/24	RV	81	40	41	18	13	5	1
9/13/24	RV	83	44	38	17	11	5	1
10/22/24		77	37	41	21	14	7	1
9/13/24		79	40	39	20	13	7	1
8/13/24		77	40	37	22	14	8	2
7/9/24		79	42	38	20	13	7	1
4/30/24		76	37	39	23	16	7	1

g. Health care

		----- More important -----			----- Less important -----			
		One of the single	Very	NET	Somewhat	Less import.		
		most important	import.	NET	important	than that	Skp	
10/22/24	RV	75	24	51	25	20	4	*
9/13/24	RV	76	26	51	23	19	4	1
10/22/24		76	26	50	24	19	5	1
9/13/24		77	27	50	22	18	4	1
8/13/24		77	30	47	22	17	5	1
7/9/24		74	27	48	25	20	5	*
4/30/24		76	28	47	24	18	6	1

h. No trend.

i. The conflict in the Middle East

		----- More important -----			----- Less important -----			
		One of the single	Very	NET	Somewhat	Less import.		
		most important	import.	NET	important	than that	Skp	
10/22/24		51	11	40	48	33	15	1
10/22/24	RV	53	11	42	46	33	13	1

Compare to:

The war between Israel and Hamas

		----- More important -----			----- Less important -----			
		One of the single	Very	NET	Somewhat	Less import.		
		most important	import.	NET	important	than that	Skp	
9/13/24		51	13	38	48	32	16	1
9/13/24	RV	52	12	40	47	34	12	1
8/13/24		50	14	36	48	32	16	1
7/9/24		44	11	34	55	35	20	1
4/30/24		48	12	36	51	33	18	1

8. Who do you trust more to handle each of these issues, Harris, Trump, or do you not trust either of them to handle it?

10/22/24 - Summary table among registered voters

		-- Trust Harris more --			-- Trust Trump more --				
		NET	Strngly	Somwht	NET	Somwht	Strngly	Neither	Skp
a.	The economy	40	24	16	48	12	36	12	1
b.	The immigration situation at the U.S.-Mexico border	37	20	16	49	9	40	14	*
c.	Abortion	49	39	10	34	13	21	16	1
d.	Inflation, meaning rising prices	39	22	18	46	11	35	14	1

e. Crime and safety	41	25	16	45	13	32	14	*
f. Protecting American democracy	47	36	11	39	11	29	13	*
g. Health care	46	30	16	36	15	21	17	1
h. Looking out for the middle class	45	29	16	39	13	26	15	1
i. The conflict in the Middle East	36	18	18	43	14	30	20	1

(Names rotated. Items a-i shown in the same order as in Q7)

Trend:

a. The economy

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust either	Skp
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly		
10/22/24	37	21	15	45	12	33	17	1
10/22/24 RV	40	24	16	48	12	36	12	1
10/8/24	38	22	16	46	12	34	16	1
9/13/24	39	22	17	46	11	35	14	1
8/27/24	38	21	17	46	12	34	15	1
8/13/24	37	19	18	46	12	34	16	1

b. The immigration situation at the U.S.-Mexico border

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust either	Skp
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly		
10/22/24	34	19	15	46	9	37	20	*
10/22/24 RV	37	20	16	49	9	40	14	*
10/8/24	36	19	17	46	9	36	17	1
9/13/24	37	20	17	47	9	38	15	1
8/27/24	36	19	17	45	8	37	18	1
8/13/24	36	17	18	46	9	37	17	1

c. Abortion

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust either	Skp
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly		
10/22/24	46	35	11	32	12	20	22	1
10/22/24 RV	49	39	10	34	13	21	16	1
10/8/24	47	37	10	32	12	19	21	1
9/13/24	48	37	11	34	14	19	17	1
8/27/24	47	36	11	31	11	20	20	1
8/13/24	45	34	11	33	14	19	20	1

d. Inflation, meaning rising prices

	--- Trust Harris more ---			--- Trust Trump more ----			Don't trust either	Skp
	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly		
10/22/24	36	19	17	44	12	32	19	1
10/22/24 RV	39	22	18	46	11	35	14	1
10/8/24	37	20	17	44	13	31	18	1
9/13/24	38	21	17	45	12	33	16	1
8/27/24	36	19	16	44	12	32	19	1
8/13/24	36	18	18	45	12	33	18	1

e. Crime and safety

--- Trust Harris more ---      --- Trust Trump more ----

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
10/22/24	38	22	16	42	13	29	20	1
10/22/24 RV	41	25	16	45	13	32	14	*
10/8/24	39	23	15	43	12	31	18	1
9/13/24	41	25	16	42	13	30	16	1
8/27/24	41	25	16	41	11	30	17	1
8/13/24	39	22	17	42	13	29	18	1

f. Protecting American democracy

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
10/22/24	43	32	11	37	10	27	19	*
10/22/24 RV	47	36	11	39	11	29	13	*
10/8/24	44	33	11	38	10	28	17	1
9/13/24	45	34	11	38	11	27	16	1
8/27/24	45	34	11	38	9	28	17	1
8/13/24	43	32	11	37	10	27	19	1

g. Health care

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
10/22/24	43	27	16	34	14	20	23	1
10/22/24 RV	46	30	16	36	15	21	17	1
9/13/24	45	29	16	36	16	20	18	1
8/27/24	45	28	17	35	13	21	19	1
8/13/24	43	25	17	36	17	19	20	1

h. Looking out for the middle class

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
10/22/24	42	26	16	37	13	24	20	1
10/22/24 RV	45	29	16	39	13	26	15	1
10/8/24	42	28	14	37	12	25	20	1

i. The conflict in the Middle East

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
10/22/24	33	17	17	41	14	27	25	1
10/22/24 RV	36	18	18	43	14	30	20	1
10/8/24	34	17	17	42	13	29	23	1

Compare to:

The war between Israel and Hamas

	NET	Harris, strongly	Harris, somewhat	NET	Trump, somewhat	Trump, strongly	Don't trust either	Skp
9/13/24	34	17	17	40	12	28	24	1
8/27/24	33	16	17	40	12	28	26	1
8/13/24	33	15	19	38	12	27	27	1

Call for Biden trend.

9. Does each of these statements apply more to Harris, apply more to Trump, or not apply to either one?

10/22/24 - Summary table among registered voters

	More to Harris	More to Trump	Does not apply to either	Skip
a. Is honest and trustworthy	43	28	28	1
b. Has the mental sharpness it takes to serve effectively as president	49	38	12	1
c. Is in good enough physical health to serve effectively as president	58	29	12	1
d. Represents your personal values	43	35	22	*
e. Understands the problems of people like you	43	33	23	1
f. Can be trusted in a crisis	43	41	16	1

(Names rotated. Items a-f randomized)

Trend:

a. Is honest and trustworthy

	More to Harris	More to Trump	Does not apply to either	Skip
10/22/24	40	26	33	1
10/22/24 RV	43	28	28	1
9/13/24	43	26	31	1
8/27/24	43	25	30	1
8/13/24	41	26	32	1

b. Has the mental sharpness it takes to serve effectively as president

	More to Harris	More to Trump	Does not apply to either	Skip
10/22/24	46	36	17	1
10/22/24 RV	49	38	12	1
9/13/24	48	38	13	1
8/27/24	47	37	15	1
8/13/24	46	37	15	2

c. Is in good enough physical health to serve effectively as president

	More to Harris	More to Trump	Does not apply to either	Skip
10/22/24	55	28	16	1
10/22/24 RV	58	29	12	1
9/13/24	58	26	15	1
8/27/24	57	25	16	2
8/13/24	56	26	16	2

d. Represents your personal values

	More to Harris	More to Trump	Does not apply to either	Skip
10/22/24	40	32	27	1
10/22/24 RV	43	35	22	*
9/13/24	42	35	23	1
8/27/24	41	34	23	1
8/13/24	40	34	25	1

e. Understands the problems of people like you

	More to Harris	More to Trump	Does not apply to either	Skip
10/22/24	40	31	28	1
10/22/24 RV	43	33	23	1
9/13/24	43	33	23	1
8/27/24	41	33	24	1

f. No trend.

Call for Biden trend.

Changing topics...

16. Do you approve or disapprove of the way Joe Biden is handling his job as president?

	----- Approve -----			----- Disapprove -----			Skip/ No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
10/22/24	36	11	25	57	15	42	7
10/22/24 RV	39	13	26	58	14	44	3
8/13/24	37	13	24	55	13	42	8
7/9/24	36	13	23	57	16	42	7
4/30/24	35	12	23	57	15	42	8
1/8/24*	33	11	22	58	17	41	9
9/20/23	37	20	17	56	11	45	7
5/3/23	36	18	18	56	9	47	8
2/1/23	42	18	24	53	10	42	5
11/2/22	41	19	23	53	11	42	6
9/21/22	39	22	18	53	11	41	8
4/28/22	42	21	21	52	10	42	6
2/24/22	37	20	18	55	11	44	7
11/10/21	41	19	22	53	10	44	6
9/1/21	44	25	19	51	9	42	5
6/30/21	50	30	19	42	7	35	8
4/21/21	52	34	18	42	7	35	6

(If no opinion or skipped: Which way do you lean on how Biden is handling his job as president? Leaners are netted with somewhat.)

\*Previous polls in CATI mode.

17-18. Have you personally been contacted by the Harris/Trump campaign asking you for your vote, or not? This does not include fundraising appeals. (Check all that apply)

10/22/24 - Summary table

	Harris campaign	Trump campaign
Yes, contacted by the Harris/Trump campaign NET	34	29
Yes, by postal mail	11	11
Yes, by phone or voicemail	6	5
Yes, by text message	21	16
Yes, on social media	7	5
Yes, by email	13	10
Yes, in person	2	1
No, not contacted by the Harris/Trump campaign	66	70
Skip	1	1

(Names rotated. Yes response options randomized)

Trend:

The Harris campaign

	10/22/24	10/8/24
Yes, contacted by the Harris campaign NET	34	30
Yes, by postal mail	11	9
Yes, by phone or voicemail	6	5
Yes, by text message	21	17
Yes, on social media	7	7
Yes, by email	13	12

Yes, in person	2	1
No, not contacted by the Harris campaign	66	69
Skip	1	1
(Yes response options randomized)		

The Trump campaign		
	10/22/24	10/8/24
Yes, contacted by the Trump campaign NET	29	26
Yes, by postal mail	11	10
Yes, by phone or voicemail	5	4
Yes, by text message	16	14
Yes, on social media	5	5
Yes, by email	10	9
Yes, in person	1	2
No, not contacted by the Trump campaign	70	73
Skip	1	1
(Yes response options randomized)		

\*\*\* END \*\*\*